

Communication with your group



This could be used in conjunction with other parts of the toolkit such as the 'Team Building Section'.

This is a suggested form of wording for communicating with your groups. Adapt or insert appropriate wording for your group.

Dear

This resource (food waste diary/other aspects of the toolkit) was created to support households to reduce their food waste and save money. It is based on the Food Waste Study which has shown that people who take part, have become more interested in how and why food is wasted and more motivated to reduce food waste.

We (organisation/group) think this would be good for our (organisation/group) to take part in because (insert reasons above).

Explain to your group the details of how to collect the diaries (download from website) and clarify how you will co-ordinate this.

Explain when you will get back together to share what you found from the survey.

Regards
Joe Bloggs

