



Market Position Statement
Live Well

April 2024

**Bolton
Council**



Introduction

Live Well is a pillar of the wider commissioning team which supports working age adults (18-64 years) and takes a preventative approach to the management of long term physical and mental health conditions, with a focus on the wider determinants of health and care.

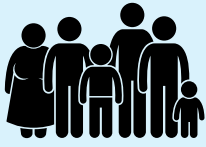
The Market Position Statement (MPS) is a prospectus which intends to give local providers vital information to inform business plans as well as those organisations that are interested in developing new services in Bolton. The MPS is not intended to be comprehensive but reflects our current key priorities.

The MPS will help identify the future demand for care and services across the borough.

MPSs are available for each life stage (Start Well, Live Well, Age Well).

The MPSs are aligned to the Commissioning and Quality Improvement Strategy.

The Bolton context



Overall population
298,903



Number of 20-64yrs
167,212



50,900 (29%) of working age population are deemed economically inactive (2021/22)



9% of Bolton residents have a long-term health condition or disability which limits their day-to-day activities significantly



No. of Bolton homeless households is
1,783 (2021/22)



Bolton's severe and enduring mental health prevalence is higher than the national average



In Bolton, an estimated **42,000** (19%) of residents aged 16 and over have a common mental health disorder (2017)



4% of adults with a learning disability are currently in employment



54% (aged 16-65) of residents with a long-term physical and/or mental health issue are in employment – this is significantly below Gt. Manchester (61%) or England (65%)



18% of Bolton residents smoke



52% of local adults had at least one Adverse Childhood Experience (ACE); 11% had four or more ACEs. People with more ACEs were found to be at higher risk of health, social and emotional problems

Sources:

[Our people - Bolton JSNA](#)
[NHS Public Health Annual Report 2022](#)
[LG Inform - Health and Wellbeing in your area - Bolton](#)
[Census data - March 2021 - Bolton](#)



Live Well Commissioning Priorities

Self-directed care and community assets

Taking a strengths-based approach to encourage and promote independence, linking people to their community and social networks. Promoting health and wellbeing, choice, and control.

Key outcomes

- Work with VCSE and strategic partners to use local strengths and assets creating better outcomes and quality of life at a neighbourhood level.

Prevention and early intervention

Create a culture in which people thrive, maximising life chances, health, and wellbeing. Empowering those in need of services and unpaid carers to be healthier, more resilient and to remain within their own home for longer.

Key outcomes

- Agile support that reduces barriers and prevents crisis.

Living well at home

Supporting people to live in the place they call home, for as long as it is appropriate and safe for them to do so.

To promote and explore opportunities around assistive care and technology to enable a home for life.

Key outcomes

- Support independence by providing options to self-manage and self-help.
- Encourage and increase social prescribing providing more choice at home.
- Greater use of assisted technology, aids, and adaptations.

Unpaid carers

Providing carers with access to the support they need to make decisions and choices to assist them to maintain caring responsibilities.

Key outcomes

- To work closely with other organisations to design future services that are built on a detailed local understanding of the needs of unpaid carers and their communities.

Developing our provider market

A provider market which is outcome focused, flexible and responsive to the needs of our residents that builds on their goals and aspirations allowing them to reach their full potential. Ability to respond and adapt to changes in local demand.

Key outcomes

- Provision that meets all local demand, promoting independence and skill building to allow people to live in their own homes for longer
- Promote opportunities for volunteering, training, and employment.
- Meet or exceed the stated priorities of the current 10 year housing plan.

Live Well priorities

○ Self-care and community assets

Using a persons' individual strengths and social networks to encourage and promote independence, encouraging social and wellbeing activities, which promote choice and control.

● Key data and intelligence

- [Bolton JSNA](#)
- [Housing with Care and Support 10 years Prospectus](#)
- Healthwatch Bolton | Your spotlight on health and social care services www.healthwatchbolton.co.uk
- Greater Manchester Autism Strategy / Greater Manchester Mental Health Strategy / Greater Manchester Learning Disability Strategy

● What resources we have available?

- Homelessness: Outreach Services / Homelessness Prevention / Family Intervention / Ex-Offender Support / 24Hr Emergency Accommodation
- Supported Living: Respite / Shared Lives / Mental Health / Learning Disability / Autism / Sensory Needs / Physical Disability
- Public Health: weight management / sexual health / smoking cessation / community pharmacy services / GP services
- Carers Support

● What we want to grow or do more?

- Community-based services empowering people to look after their own health, wellbeing and security. Providing long-term sustainable provision across all neighbourhoods that flexibly meets changing needs through the life course.
- Supported Living that embraces varying levels of need with a strong focus on individual outcomes, maximising independence and personal progression with user-lead approaches.
- Support those with learning disabilities into employment, training, volunteering and other community-based activities.
- Develop Carers Support Services to assist unpaid carers who need additional support, reducing isolation and,improving health and wellbeing.

● What we want to do less of?

- Reactive crisis services that are used due to an absence of preventative support and help.
- Inflexible services that do not meet the current and future needs of people through their lives.

Live Well priorities

○ Prevention and early intervention

Create a culture in which people thrive, maximising life chances, health and wellbeing. Empowering those in need of services and unpaid carers to be healthier, more resilient and to remain within their own home for longer.

● Key data and intelligence

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- Public Health: weight management / sexual health / smoking cessation / community pharmacy services / GP services
- Carers and Prevention grants: grant funding to VSCE organisations providing support to carers in the community

● What we want to grow or do more?

- Reduce the threat of homelessness through early support services that look to increased resilience and support self-reliance.
- Increased use of assisted technologies to maintain independence within the home and community for longer.
- Improve long-term health and wellbeing through community-based health prevention services.
- Optimise those with poor Mental Health to step down and make best use of community and neighbourhood assets.
- All services to be better aligned to the strategic needs of the borough.

● What we want to do less of?

- Services that cause dependence on services and reduce self-reliance.

Live Well priorities

○ Living Well at home

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● What we want to grow or do more?

- Empower people to live independently within a range of accommodation and support models, to look after their own health and wellbeing.
- Long-term provision across all neighbourhoods that flexibly meets changing needs through the life course and assistive care technology to maintain people in their own home for longer.
- Develop Carers Support Services to support unpaid carers who need additional support and to reduce isolation, improve health and wellbeing.

● What we want to do less of?

- Services that create dependency.
- Services that do not promote health, wellbeing and independence at home.

Live Well priorities

○ Unpaid carers

Providing carers with access to the support they need to make decisions and choices to assist them to maintain caring responsibilities.

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● What resources we have available?

- Grant funded VCSE organisations provide a range of services to meet the needs of people and families within Bolton who require additional support.

● What we want to grow or do more?

- Support carers in all neighbourhoods, enabling them to stay in, or return to employment.
- Expand peer and support groups ensuring sufficient cover for carers of people with learning disabilities, mental health, autism, physical disability, sensory impairment and other needs and reduce their isolation.
- Services that maintain independence within the home and community for longer.
- Improve long-term health and wellbeing through community-based services.

● What we want to do less of?

- Carers believing that they are not being supported, feeling isolated, and with poor health and wellbeing.

Live Well priorities

○ Developing our provider market

A provider market which is outcome focused, flexible and responsive to the needs of our residents that builds on their goals and aspirations allowing them to reach their full potential. Ability to respond and adapt to changes in local demand.

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● What resources we have available?

- Community Services Flexible Purchasing System
- Greater Manchester Flexible Purchasing System - Learning Disability and Autism
- Carers and Prevention grants
- Inter-agency forums – homelessness, supported living and residential

● What we want to grow or do more?

- Local services for our residents that connect them to their social networks and communities.
- Develop our neighbourhood offer.
- Recruit staff with local knowledge who have connections to the community.
- Providers that listen to the voices of users, carers and their families.
- Provision that meets the needs of our residents both now and in the future.
- Work with providers to grow a local workforce which is stable, skilled, valued, has clear employee succession and development pathways and is resilient to changes in the wider labour market.
- Future proof an ageing workforce by developing innovative recruitment models which will attract and capitalise on the skills and abilities of younger people.

● What we want to do less of?

- Inflexible contracts.
- Provision that does not meet changing needs.
- Less reactive purchasing.
- Plug recruitment gaps with agency and temporary staff.
- Buildings that are not futureproofed for the changing needs of the local population.

We are looking for providers who...

- **Co-production** have a track record of co-designing services with people in mind.
- **Collaborative** embedded with a culture and work ethic that is collaborative, partnership orientated and focusses on quality of provision.
- **Passionate** about meeting needs and demands of our people in Bolton.
- **Open and transparent** around how it manages services for people it supports, employees, financial (due diligence) and governance arrangements.
- **Delivering social value** investing in Bolton, providing local employment, buying local services and products.
- **Continuous improvement** to proactively adapt to evolving needs and expectations of our local citizens.
- **Outcome and impact focused** providing support which enables people to be as independent as possible.
- **Achieve and maintain** a CQC rating of “Good” or “Outstanding”.
- **Innovative and solution focused** working in our neighbourhoods to identify and utilise local assets (including environmental) to support people.

As a local authority we will provide...

○ Ambition

Forward facing health and care environment with ambition for transformation of services.

○ Collaborative and vibrant environment

Including working with Health and Care Commissioners, clinicians, VCSE sector and other providers.

○ Communication

Regular communication via provider forums, bulletins and other information exchange mediums.

○ Shared intelligence

Council and GMICS intelligence to be shared with the market to help develop the support and care offer and provider business plans.

○ Workforce development

Support from the council's workforce development through a core training offer, business support, Bolton CVS support.

○ Access to support

Access to other council expertise, environmental services, revenues and benefits, corporate property.

○ Dedicated quality assurance support offer

Provision of a dedicated link officer, assistance with improvement work, advice and guidance around regulatory frameworks and best practice/new legislation.



Key contacts...

Live Well Commissioning Team:

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Principal Commissioning Officer

Julie Wilkinson,

Principal Commissioning Officer