



Dear Sir/Madam,

New 16-18 ticket launched

From Sunday 3 September this year, an exciting new product is being launched that will allow pupils, students and young people aged between 16 and 18, to enjoy half price bus travel.

As announced by Greater Manchester's Mayor, Andy Burnham, the new 16-18 card, launched earlier this summer, will cut the cost of a day ticket for young people in half and making it easier to get to and from school and college.

To deliver this new product Greater Manchester Travelcards Ltd (GMTL), which represents all bus companies in Greater Manchester, is extending its multi-operator 50% discounted 16 and under ticket and introducing a Junior Day Ticket to cover 16 to 18 year olds.

To benefit from the discount users are required to apply for a personalised 16-18 **get me there** smartcard (issued by Transport for Greater Manchester). Eligibility to purchase the ticket runs up to the 31 August after the user's 18th birthday and is linked to behaviour – with poor or anti-social behaviour resulting in the card being withdrawn.

This latest development of **get me there** is another step towards delivering a fully integrated smart ticketing system across the region and a range of

transport modes. With further products set to become available over time, now is an exciting time to get on board.

We would appreciate if you could arrange for this information to be circulated to schools and colleges in your area to ensure pupils and students don't miss out on the benefits.

For more information and to submit an application please visit:

<https://getacard.getmethere.com/home.faces>

Yours sincerely,

Sean Dyball

TfGM Customer Engagement and Information Manager

Sean.dyball@tfgm.com